



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Eakinada
U.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

16-2

B

ISTE-2021-22

Dt:08-07-2021

A Report on Expert talk on Industry readiness with 4.0.Tech.World

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School of Management studies,ISTE student chapter-I.BRCE(30) in association with Industry relations and Placements organized as Expert talk on Industry readiness with 4.0 Tech World on 07-07-2021. The keynote speaker and resource person Sri.Eugine D Souza HR specialist and IIM scholar has give an Elaborate talk on the role & impact of recent digital technology in Business administration particularly in different modules like Finance,HR & Marketing areas for analysis of data. Strategic decision making using technology.

Similarly another resource person and Head HR Mr.Unamahaswara Rao speaks the requirements of MBAs for their career & Jobs. Convener of the programme Mr.K.Srinivas & Dr.A.Ashlesha Reddy Co Convener Dr.V.V.Narsi Reddy,Mr.B.Kalyan have plan the programme Ms.Supriya acted moderator (MBA student).

The programme end up with vote of thanks at 12.30 PM.

Principal & Management appreciated organizers and students for successful completion of the programme.

Head of the Department

(Dr.A.Ashlesha Reddy)

Expert talk on
Industry & Tech

In association with ISTE



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

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06th JULY 2021

INDUSTRY RELATIONS AND PLACEMENTS

CIRCULAR

Kind Atten - Pre- Final year students of MBA

The Industry relations and Placements is going to organize an expert talk on INDUSTRY READINESS with 4.0 TECH WORLD BY Sri Engine D' Souza HR -Specialist, and IIM scholar.

DATE - 7th JULY 2021,

TIME - 10am @ MICROSOFT TEAMS

All the pre-final year MBA STUDENTS required to attend this expert talk without fail

The online link will be shared with you all oneday before the session

Instructions:-

1. Should be formal dress code with ID card
2. Should be interactive
3. Join 10 mins before the session
4. Be ready without any technical glitch in your system or mobile phone

PRINCIPAL

CC to - MBA HOD

Placement Coordinator of the dept



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)**

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME) under Tier - I
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Expert talk on

Industry Readiness with 4.0 Tech world

Date On : 07-07-2021

Keynote Speaker

Sri Eugene D Souza

HR Specialist and IIM Scholar

Honourable Guest

Dr.K.Appa Rao, Principal

CONVENORS

Dr.A.Adisosha Reddy, Head of MBA

Mr.K.Srinivas, Head of Placements

Organised by

ISTTE Student Chapter - LBRCE (030)

School of Management Studies

0306/2021-21